



New gTLD .TATAR

Marina Nikerova, Technical Centre of Internet
10 September 2014
Baku, Azerbaijan



Backbone services for TLDs

Technical Center of Internet supports 7 TLDs:

➤ 3 ccTLDs



4 896 161

1th among ccTLDs



841 855

1st among IDN TLDs



118 795

➤ 4 new gTLDs



Limited Registration /
Step 2 (media and
internet projects)



Домены для российской столицы

Limited Registration /
Period 3
(for governmental needs)

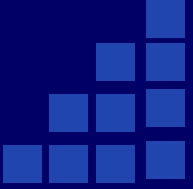


Sunrise



- ❖ Registry - Coordination Center of Regional Domain of Tatarstan Republic
- ❖ .TATAR is supported by the the Ministry of Information and Communications of the Republic of Tatarstan
- ❖ Backbone services – Technical Centre of Internet (.TATAR became the 7th TLD supported by TCI)
- ❖ Delegated on 7 August 2014
- ❖ Start of registration – 29 August 2014





- ❖ **.TATAR** aims to bring Internet language diversity and representation of ethnic groups of Tatars on the global Internet.
- ❖ Create a separate domain space, the so-called "**Tatar Internet**", promotes the rich ethnic, linguistic and cultural identity of the Tatar community, values and lifestyles of the Tatar people.
- ❖ **.TATAR** provides new opportunities for the scientific and business communities, civil society organizations, as well as a growing community of Internet users in the Republic of Tatarstan in Russia and abroad.



Sunrise

Sunrise / Step 1 29 Aug 2014 - 27 Oct 2014

Trade mark holders, who has registered with the Trademark Clearinghouse Application

Limited Registration / Step 2 5 Nov 2014 - 25 Nov 2014

State organizations and institutions of the Tatarstan Republic.

Limited Registration / Step 3 1 Dec 2014 - 21 Dec 2014

Holders of trade marks, registered in Russia, media and non-for-profit organizations.

Landrush

Registrations at a special price

4 steps

3 February 2014 - 16 March 2015

General availability

Since 23 March 2015



Thank You!

m.nikerova@tcinet.ru