

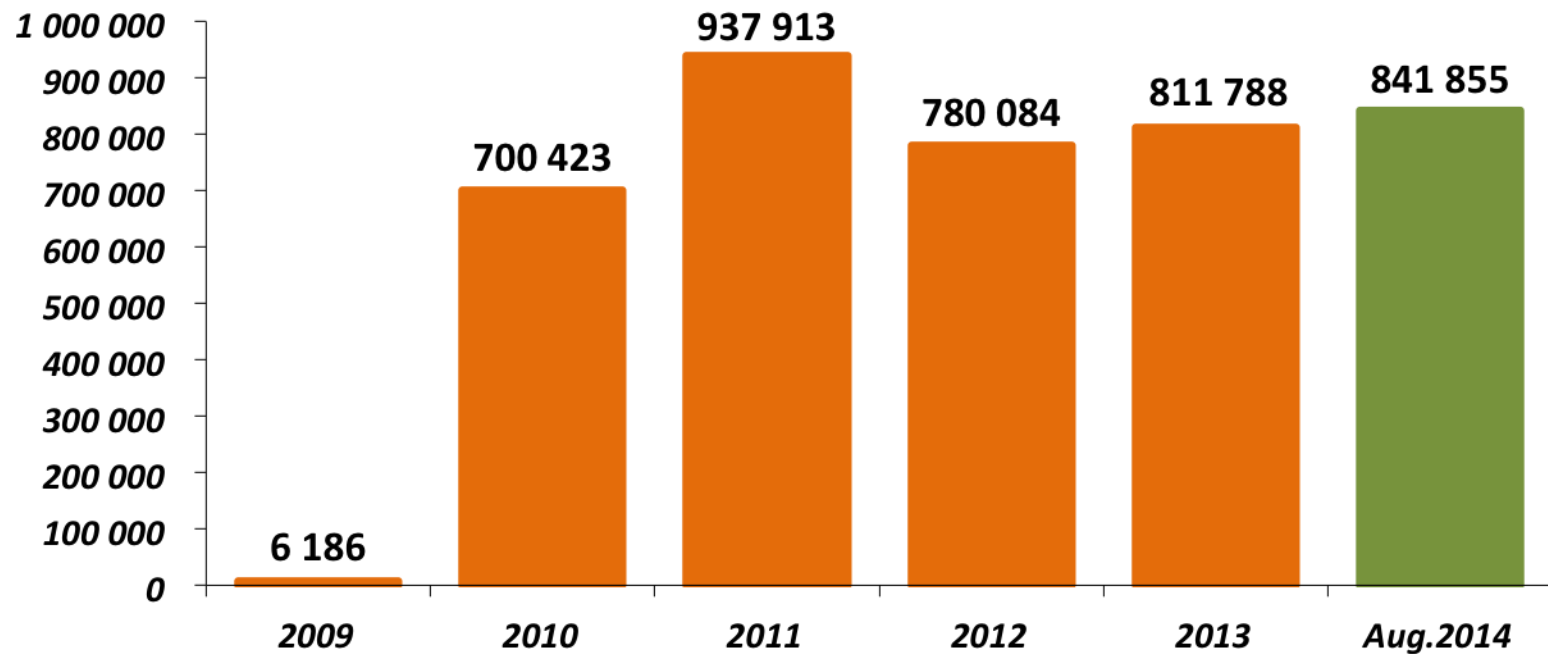


.PФ Update

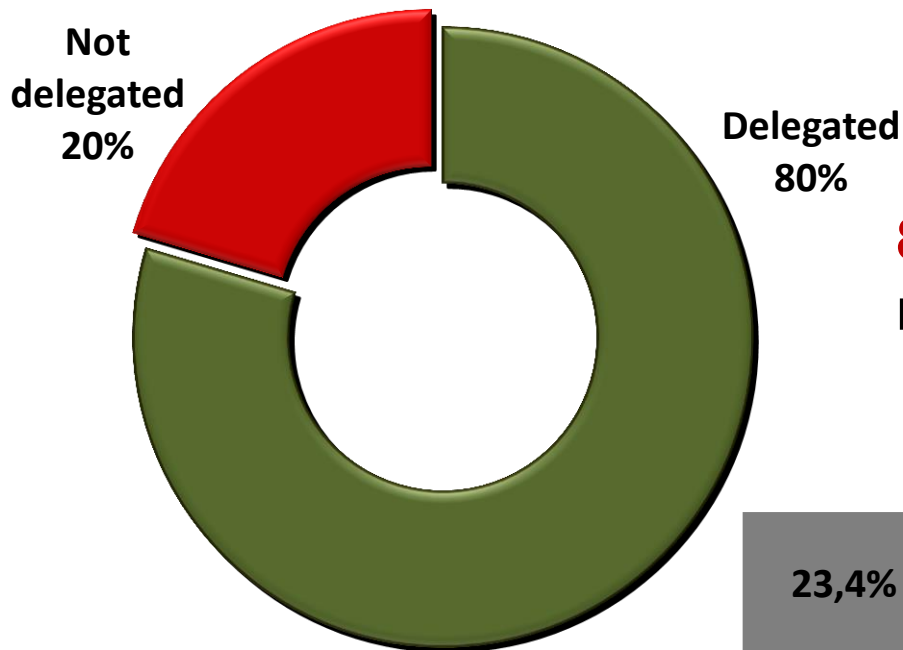
**A presentation by Olga Alexandrova-Myasina
for the 7th International conference for ccTLD registries
and registrars of CIS, Central and Eastern Europe
Baku, Azerbaijan
10 September 2014**

At the end of August 2014, the number of domain names in .PΦ hit **841,855**

Total number of domain names in .PΦ (2009 - August 2014)

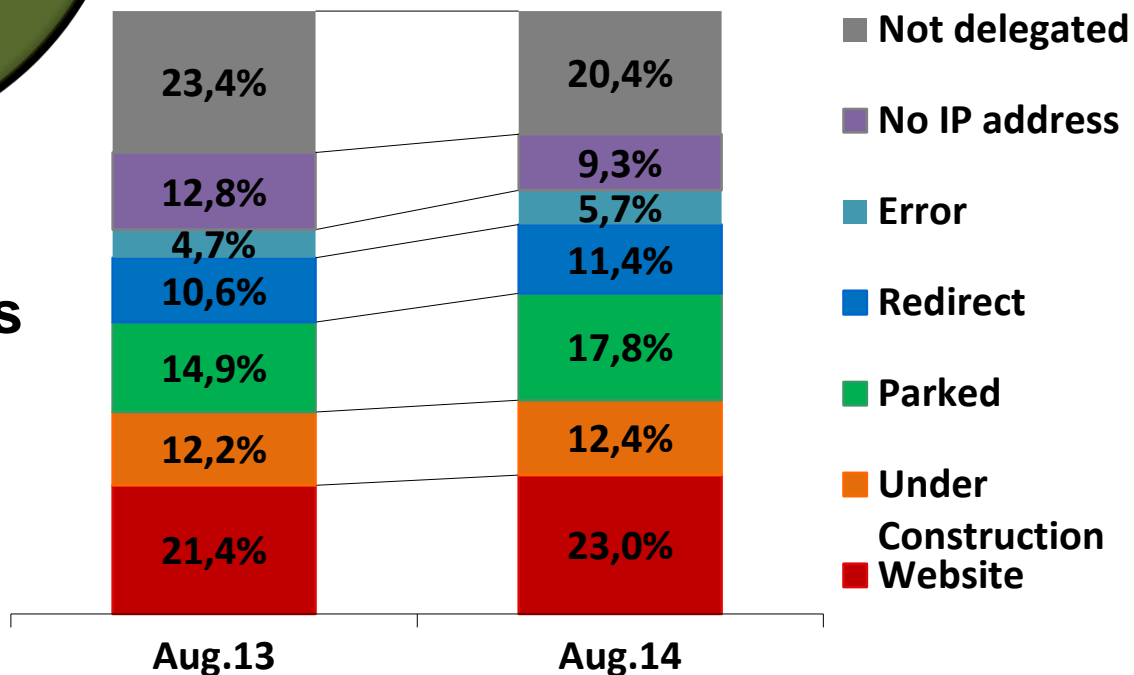


DOMAIN NAMES USAGE



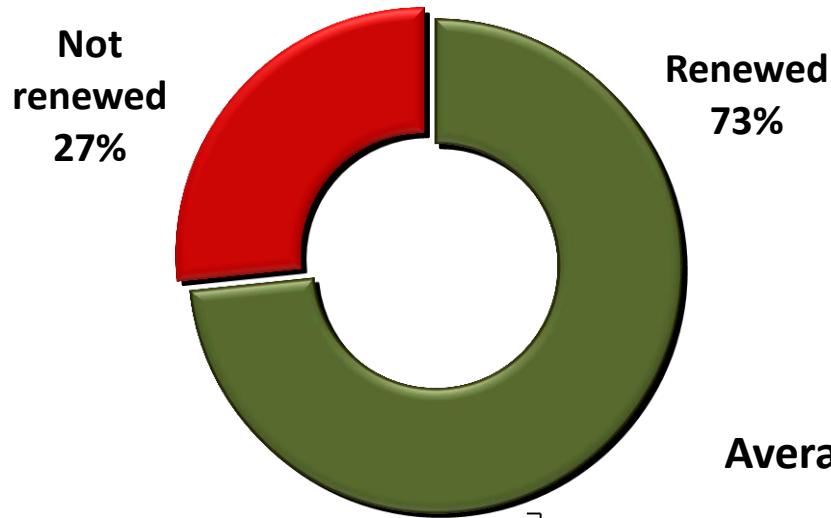
80% of .PΦ domain names are **delegated**

Shares of domain names .PΦ used for **websites** and **redirect** increases



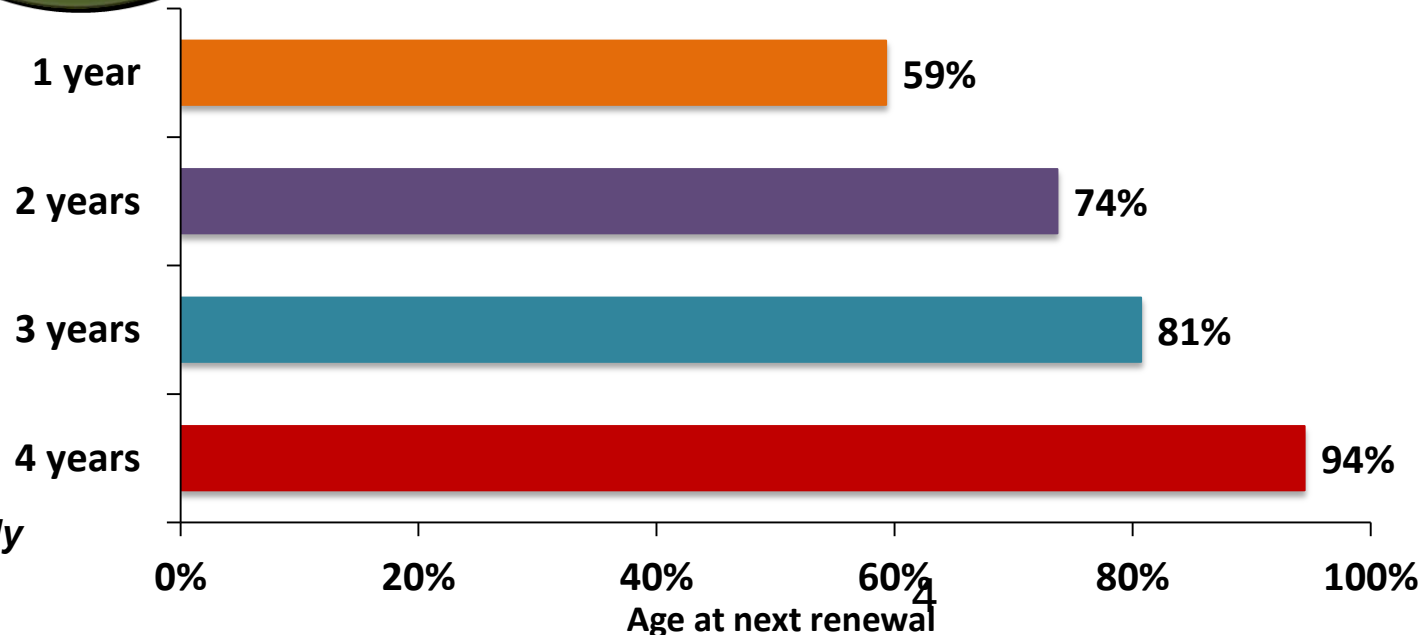
RENEWAL RATE

Renewal rate for .PΦ domain names*



Average **renewal rate** for .PΦ domain names is **73%**

Average renewal rate by age of domain*



Renewal rate is dependent on how long a domain name has been registered for.

*Data over 12 months (July 2013-June 2014)
<http://statdom.ru>



COORDINATION CENTER
FOR TLD RU/PФ

THANK YOU!

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cctld.ru / кц.рф