



How to Market a TLD

September 10, 2014



- **760.000** registered domains
- **11.63%** annual growth
- **51.4%** first renewal
- **77.1%** second + renewal
- Over **180** registrars

.ME in Numbers



CharlieWebster.ME



BrianWong.ME



- Zee.Me



Verou.ME



Personal Branding

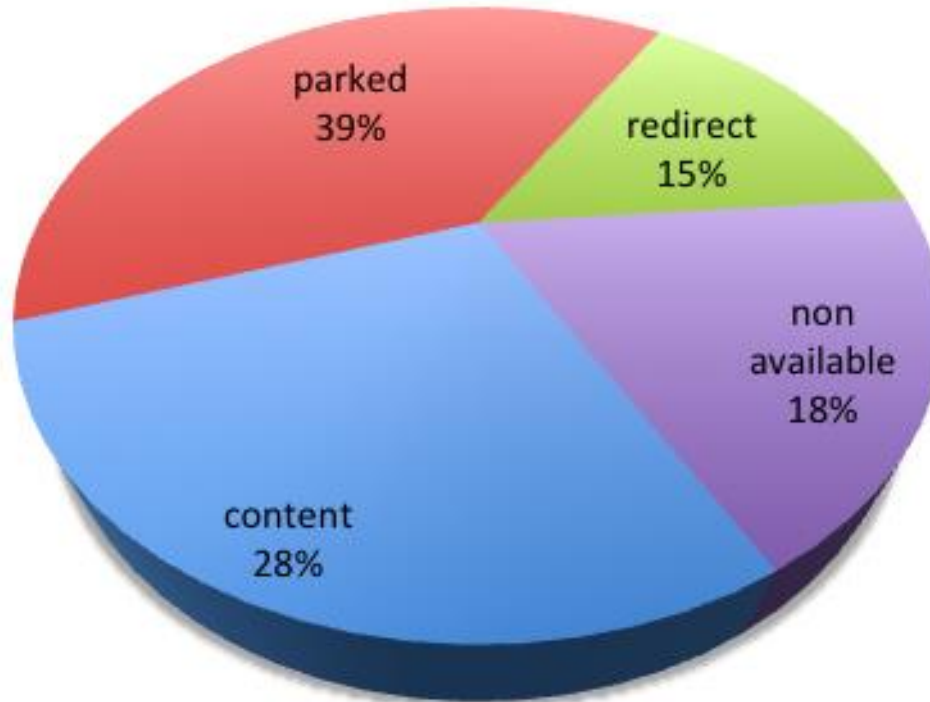


wp.me
UnderScores.me
JetPack.me
wpXtre.me



WORDPRESS

ME memorable



Content is the King



[.Me success stories](#)

[Premium domains](#)

[Partners](#)

[Blog](#)



Your domain name

.ME

Search

.Me is about YOU

You are one step away from owning the domain name of your dreams. Personalize your blog, business or website. The possibilities are endless. Get creative!

.ME Website



Find.me is a premium domain,
but it could be yours!

**Already own a
.ME domain?**

Why not share your .ME success story
and our blogging team may write
about it?

Or check domain availability:

Your domain name



SIGN UP TO .ME NEWSLETTER

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.ME Premium Parking Pages



.Me success stories

Premium domains

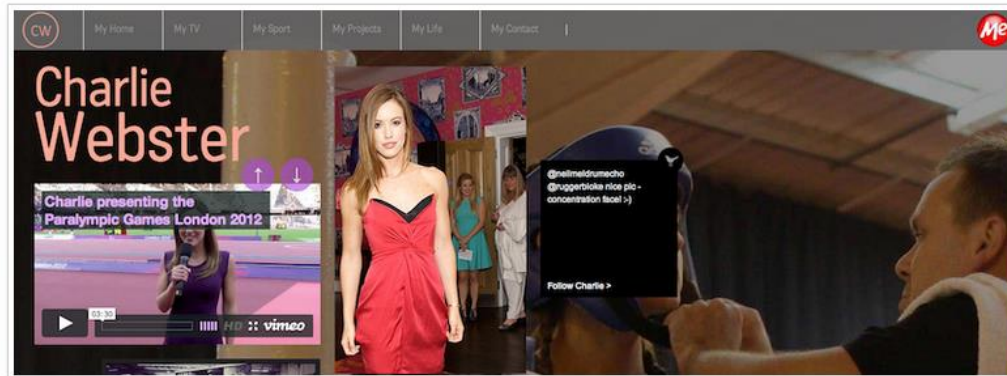
Partners

Blog

your domain name .ME Search

CharlieWebster.ME: A Lesson in Personal Branding on the World Wide Web

By Vuksan Rajkovic, April 29, 2014



Charlie Webster is a famous English TV presenter, columnist, and a sportswoman. The .ME extension is the most personal domain name in the world. When you combine the two, you get CharlieWebster.ME – a cozy online home where this amazing athlete and reporter shares her stories and achievements with fans across the globe. **But what you should also get from**

.ME Blog












Social Media



vuksanloves.me is available!

Get your .ME before it's GONE!

Choose a registrar from the list:

 domain.com	 menet	 dynadot
 gandi.net	 name.com	 ovh.com
 godaddy	 blacknight	 domainmonster

[More...](#)

Register.ME Page



Questions?

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